

Secure Messaging Service

Powered by Trend Micro Email Security Platform for Service Providers



Service Provider's Guide

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The user documentation for Trend MicroTM Secure Messaging Service is intended to introduce the main features of the service. You should read through it prior to using the service.

Detailed information about how to use specific features within the software are available in the online help file and the Knowledge Base at Trend Micro Web site.

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Preface

Welcome to the *Trend MicroTM Secure Messaging Service Service Provider's Guide*. This section describes this document and other service documentation. It covers the following topics:

- Content Summary on page viii
- Audience on page ix
- Document Conventions on page ix
- Where to Look for More Information on page x

Content Summary

The *Service Provider's Guide* serves as a comprehensive printable reference about Secure Messaging Service. To further understand how to use this document and where to find information, refer to the following table.

TABLE P-1.	Document	Chapters
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GOAL	Chapter
Understanding the service and its fea- tures, as well as relevant concepts	Introducing Secure Messaging Service starting on page 1-1
Getting started, including accessing the console and general setup instructions	Getting Started starting on page 2-1
Managing your user profile and other accounts	<i>Managing Accounts</i> starting on page 3-1
Understanding supported inbound and outbound filters	<i>Understanding Mail Filters</i> starting on page 4-1
Managing filtering policies	Filtering Mail starting on page 5-1
Tracking messages, viewing quarantined messages, and generating reports	<i>Monitoring and Tracking</i> starting on page 6-1
Using the quarantine and the approved sender list for end users	<i>End-User Quarantine</i> starting on page 7-1
Troubleshooting issues and getting answers to frequently asked questions	<i>Troubleshooting and FAQs</i> starting on page 8-1
Contacting technical support	<i>Technical Support</i> starting on page 9-1

Audience

The *Service Provider's Guide* is designed for administrators who are responsible for connecting a subscriber mail system to Secure Messaging Service and ensuring that the subscriber fully benefits from the service.

Required Knowledge

To effectively leverage the contents of this document and the service itself, readers are expected to have functional knowledge of the following:

- Mail routing concepts
- Subscriber mail infrastructure

Additional Useful Knowledge

A good understanding of spam, phishing, malware, and other email security concepts may help you effectively perform tasks described in this document.Knowledge of Perl Compatible Regular Expressions (PCRE) will allow you to create advanced content filtering patterns.

Document Conventions

For the style conventions used in this document, refer to the following table.

TABLE P-2. Document Conventions

INFORMATION	CONVENTION
User interface items	Bold
Document and resource names; new, uncommon, and lengthy terms	Italics
URLs; strings to be typed as-is	Monospace

Where to Look for More Information

Online Help pages are available on the Secure Messaging Service consoles for both administrators and end users. These pages provide information on console screens as well as related concepts and tasks. To open the Online Help, click **Help** or the contextual help icons from any screen on the consoles.



Introducing Secure Messaging Service

This chapter introduces the service and concepts associated with the service. It covers the following topics:

- Service Overview on page 1-2
- Features and Benefits on page 1-3
- What's New on page 1-5
- Glossary on page 1-6

Service Overview

Trend Micro[™] Secure Messaging Service is a managed email security service powered by Trend Micro Email Security Platform for Service Providers. By routing inbound and outbound messages through the service, you can protect domains against spam, phishing, malware, and other messaging threats.



FIGURE 1-1. Secure Messaging Service overview

A Web-based administrative console allows administrators to configure and manage the service. Likewise, end users can access quarantined messages and configure individual lists of approved senders through the End-User Quarantine console.

Features and Benefits

Secure Messaging Service offers multiple benefits.

Recipient and Sender Filtering

When enabled, the *valid recipients* filter allows only messages sent to specified recipients. With this filter, Secure Messaging Service can prevent directory harvest attacks (DHAs) and other forms of spam that use randomly generated recipient addresses.

By approving senders, Secure Messaging Service subscribers automatically allow messages from trusted mail servers, domains, or email addresses. Messages from approved senders are *not* checked for spam or source reputation.

By blocking senders, subscribers automatically block messages from untrusted sources.

For more information, see:

- Types of Configurable Filters on page 4-3
- Specifying Valid Recipients on page 5-8
- Specifying Approved and Blocked Senders on page 5-10

Reputation-Based Source Filtering

With Trend Micro Email Reputation Service, Secure Messaging Service verifies email sources against dynamic and self-updating reputation databases to block messages from the latest botnets and other IP addresses controlled by spammers, phishers, and malware distributors.

For more information, see:

- Types of Configurable Filters on page 4-3
- Understanding Email Reputation Service on page 4-6
- Enabling Email Reputation Service on page 5-12

Malware Protection

With Trend Micro antivirus technology, Secure Messaging Service protects against infectious messages from mass-mailing worms or manually crafted messages that contain Trojans, spyware, or other malicious code.

For more information, see:

- Types of Configurable Filters on page 4-3
- Understanding Malware, Spam, and Phishing on page 4-7
- Configuring the Antivirus Filter on page 5-13

Spam and Phishing Filtering

Secure Messaging Service checks messages for spam and phishing characteristics to effectively reduce the volume of unsolicited messages and prevent fraud.

For more information, see:

- Types of Configurable Filters on page 4-3
- Understanding Malware, Spam, and Phishing on page 4-7
- Configuring the Anti-spam Filter on page 5-15

Attachment Control

With the attachment filter, Secure Messaging Service regulates the type, size, and number of attachments that messages can contain.

For more information, see:

- Types of Configurable Filters on page 4-3
- Configuring the Attachment Filter on page 5-27

Content Filtering

Secure Messaging Service can filter email messages with unwanted text in their subjects and message bodies. With Perl Compatible Regular Expressions (PCRE), you can filter for specific text and text patterns. For more information, see:

- Types of Configurable Filters on page 4-3
- Configuring the Content Filter on page 5-20
- Regular Expressions on page 5-24

Tracking and Reporting

Secure Messaging Service allows administrators to track messages sent to specific recipients and review quarantined messages. It provides multiple report types that cover message processing volume and filtering efficiency.

For more information, see:

- Viewing Summary Information on page 6-2
- Tracking Messages on page 6-4
- Viewing Quarantined Messages on page 6-5
- Using Reports on page 6-7
- Giving Users Access to Their Quarantined Messages on page 7-2

What's New

The following table list the most recent features added to Secure Messaging Service.

FEATURE	Added	DESCRIPTION	Additional Information
Content filtering	July 2010	Filtering of messages with unwanted text in their sub- ject or message body	 Content Filtering on page 1-4 Configuring the Content Filter on page 5-20
Antivirus notifica- tions	August 2010	Sending of notifications whenever an infected mes- sage is detected and deleted	 Sending Antivirus Notifications on page 5-14

TABLE 1-1. New Features

Glossary

The following table lists the concepts discussed in this document and other Secure Messaging Service documents.

TABLE 1-2. Glossary

CONCEPT	DEFINITION		
Account type	Secure Messaging Service regulates access to all tasks in the administrative console, such as policy creation or filter configuration, using account types. Each account has a specified type that determines whether the account user can perform certain tasks.		
Administrative console	The Web-based management console used by administra- tors of all levels to configure and manage the service. The administrative console also provides access to logs, quar- antined messages, and reports.		
Approved sender	The address of a sender whose messages are not checked by the anti-spam or the Email Reputation Service filters.		
Blocked sender	The address of a sender address whose messages are automatically blocked.		
Catch rate	A "catch rate" refers to the degree of sensitivity by which messages are detected as spam or phishing. The most aggressive catch rate has the highest chance of catching all spam or phishing messages, but also has the highest chance of falsely detecting normal messages. The most conservative settings yield the least number of detections but have very few false detections.		
Content filtering	Content filtering involves checking mail for unwanted text strings. Secure Messaging Service supports content filter- ing with regular expression patterns.		

CONCEPT	DEFINITION		
Destination serv- ers	"Destination servers" refer to the set of mail servers that are used by a domain to receive inbound mail. Secure Messaging Service relays processed mail to these serv- ers.		
Domain	A subscriber network or, more specifically, a set of email addresses with the same domain name. A Secure Mes- saging Service policy applies to a single domain. For clar- ity, a domain may be referred to as a "subscriber domain" or a "policy domain".		
Email Reputation Service	A cloud-based Trend Micro reputation service that checks the IP addresses of mail servers to block email messages from untrustworthy sources.		
End user	Distinguished from administrators and other users of the Secure Messaging Service, end users are the owners of individual mailboxes in subscriber domains.		
End-User Quaran- tine console	Also called "EUQ", the End-User Quarantine console is a Web-based console that allows end users to review quar- antined messages and specify their own list of approved senders.		
Filter	Each Secure Messaging Service filter corresponds to a specific method or capability to prevent unwanted email messages from reaching subscriber domains. Each filter, designed to be configured individually, addresses a particular threat domain.		
Filter action	A filter action is the action performed on a message as soon as it is caught by a filter. Some filters support multi- ple, configurable filter actions, such as <i>delete</i> , quarantine, <i>change recipient</i> , or <i>insert text</i> .		

TABLE 1-2. Glossary (Continued)

CONCEPT	DEFINITION		
Filter criteria	Filter criteria are the bases by which messages are caught by the individual filters. When a message matches a criterion, Secure Messaging Service performs a corre- sponding filter action on the message.		
Inbound	In Secure Messaging Service, "inbound messages" are messages sent from other domains to the subscriber domain. "Inbound" refers to the direction of traffic to the subscriber domain.		
Local-part	The part of the email address that uniquely identifies a mailbox in a domain. In the email address name@example.com, the local-part is "name". When specifying email addresses from a known domain, Secure Messaging Service typically requires you to specify only the local-part.		
Mail filtering	"Mail filtering" refers to the process of checking email messages for malware, spam, and other unwanted char- acteristics and then performing a corresponding action to protect or warn recipients of the unwanted content. This process is performed by multiple components—or filters— in Secure Messaging Service.		
Malware	Malware programs are typically file-based threats, with some of the more common types being referred to as Tro- jans, viruses, and worms. Email users typically receive worms embedded as scripts in HTML email or as execut- able attachments.		
Outbound	In Secure Messaging Service, "outbound messages" are messages sent from the subscriber domain to other domains. "Outbound" refers to the direction of traffic leav- ing the subscriber domain.		

 TABLE 1-2.
 Glossary (Continued)

CONCEPT	DEFINITION		
Parent and child account	"Parent" and "child" are used to describe "creator-cre- ated" relationships between accounts. The parent account is the creator of the child account and can manage the child account.		
Phishing	"Phishing" refers to the method of tricking users into sub- mitting user names, passwords, credit card numbers, and other critical information to copycats that mimic trustwor- thy entities. Users are typically lured into phishing sites by fake email and instant messages.		
Quarantine	"Quarantine" refers to a location where filtered messages are held. It can also refer to the act of moving messages to this location. Administrators and end users can review and choose to deliver quarantined messages.		
Relay	"Relay" is used in Secure Messaging Service to refer to the process of sending messages from one MTA to another. For example, a subscriber's outbound messages are <i>relayed</i> to the service's outbound MTA for processing and eventual delivery.		
Rule	In Secure Messaging Service, the anti-spam, attachment, and content filters support rules. Unlike other filters, which support only one combination of filter criteria and actions, rules allow these filters to support multiple combi- nations of filter criteria and actions.		
Spam	"Spam" refers to unsolicited and unwanted electronic messages that are sent out indiscriminately and in bulk. The most widely recognized form of spam is email spam.		
Sibling account	A "sibling" account is a Secure Messaging Service account with the same creator or parent. An account can be given privileges to manage sibling accounts.		

TABLE 1-2. Glossary (Continued)

CONCEPT	DEFINITION		
Subscriber	A customer of Secure Messaging Service; subscribers pay for the service and control the domains protected by the service.		
Terminal action	A filter action is considered a "terminal action" if it causes Secure Messaging Service to stop processing a message. The <i>delete</i> , <i>quarantine</i> , and <i>change recipient</i> filter actions are considered terminal actions because no additional fil- tering can be performed on a message as soon as one of these actions is completed.		
Valid recipient	With the <i>valid recipients</i> filter enabled, Secure Messaging Service blocks all messages sent to email addresses that are not in the <i>valid recipients</i> list. A "valid recipient" is considered a valid email address in the protected domain—an address that is allowed to receive messages from other domains.		

TABLE 1-2. Glossary (Continued)



Getting Started

This chapter covers tasks that allow you to start leveraging the service and using the console. This chapter covers the following topics:

- Preparing Required Information on page 2-2
- Logging On to the Console on page 2-5
- Setting Up Email Security on page 2-7
- General Console Tasks on page 2-9

Preparing Required Information

Before getting started with Secure Messaging Service, make sure you have the following general information about the service. You can obtain this information from your Trend Micro representative.

INFORMATION	DESCRIPTION	
Administrative con- sole URL	URL of the logon page	
End-User Quarantine console URL	URL of the console that email users need to access their quarantined messages	
Account name	Name of the account you use to log on to the adminis- trative console	
Temporary password	Password that you use with the account name; change this password immediately after successfully logging on to the console	
Domain name	Name of the domain that you plan to protect with Secure Messaging Service	

TABLE 2-1. General Required Information

MTA Information

To get started with Secure Messaging Service, you need to properly configure routing between the domain's mail transfer agents (MTAs) and the MTAs used by the service. See the following diagram to understand how these MTAs interact.



FIGURE 2-1. Domain and service MTAs

You need to obtain the addresses used to identify these MTAs. These addresses can be IP addresses, FQDNs, or even subdomains, as described in the following table.

#	МТА	SOURCE	Address Type	DESCRIPTION AND USAGE
1	Service inbound MTA	Trend Micro	FQDN	Identifies the service mail transfer agents (MTAs) that receive mes- sages being sent to subscriber domains. Point the domain's MX records to this FQDN.
2	Service outbound MTA	Trend Micro	FQDN	Identifies the MTAs that receive messages being sent from sub- scriber domains to other domains. Configure the domain's outbound MTA to relay messages to this FQDN.
3	Service relay MTA	Trend Micro	IP addresses	Identifies the MTAs that relay pro- cessed messages to subscriber domains. Configure the domain's firewall and inbound MTAs to allow transactions with these IP addresses.
4	Domain inbound MTA (des- tination servers)	Mail adminis- trator	 IP addresses FQDNs Subdomain name 	Also called <i>destination servers</i> , identifies the MTAs used by the subscriber domain to receive mes- sages from other domains. Configure Secure Messaging Ser- vice to relay processed messages to these addresses. See <i>Specifying</i> <i>Destination Servers</i> on page 5-5.

TABLE 2-2.MTA Information

#	МТА	SOURCE	Address Type	DESCRIPTION AND USAGE
5	Domain outbound MTA	Mail adminis- trator	IP addresses	Identifies MTAs used by the sub- scriber domain to send messages to other domains.
				Configure Secure Messaging Ser- vice to accept outbound messages from these addresses. See <i>Specify-</i> <i>ing Outbound Servers</i> on page 2-8.

TABLE 2-2. MTA Information

Logging On to the Console

The Secure Messaging Service administrative console is an easy-to-use Web-based interface for configuring email security settings for a domain. When logging on to the console, ensure that you have the correct console URL and use a supported Web browser.

Browser Requirements

To properly display all the screens in the console, including the help pages, use one of the following Web browsers:

- MicrosoftTM Internet ExplorerTM 7 or 8
- MozillaTM FirefoxTM 3.0 or 3.5

Display Issues on Internet Explorer

On certain Windows ServerTM operating systems, including Windows Server 2003 and 2008, Internet Explorer Enhanced Security Configuration can prevent the console from displaying properly. To avoid display issues, try the following:

- Add the console domain to the Internet Explorer **Trusted sites** zone after enabling Enhanced Security Configuration.
- If adding the console domain does not correct display issues, disable Enhanced Security Configuration.

To disable Enhanced Security Configuration on Windows Server 2003:

- 1. Open Windows Control Panel.
- 2. Open Add or Remove Programs.
- 3. Click Add/Remove Windows Components.
- 4. Select Internet Explorer Enhanced Security Configuration, and then click Details.
- 5. Deselect the users or groups that you want to disable Enhanced Security Configuration for, and then click **OK**.
- 6. Click Next, and then click Finish.
- 7. Restart Internet Explorer to apply the changes.

Note: This procedure may vary on other Windows Server operating systems. Consult Windows Server help for more information. For more information on Enhanced Security Configuration, visit <u>http://support.microsoft.com/kb/815141</u>.

Resetting Forgotten Passwords

If you have forgotten your password, you can reset it to access the console. This procedure applies to both the administrative console and the End-User Quarantine console.

Considerations:

- You will need to activate your new password using the email address specified in your profile. If you have not specified an address or have given an invalid address, you will not be able to reset your password.
- The activation link for a new password expires after 48 hours. The original password remains in effect if you do not confirm the password change.

To reset your password:

- 1. Click Forgot your password? on the logon page.
- 2. In the popup, supply your user name and your new password.
- 3. Click Reset Password. An activation link will be sent to your email address.
- 4. To log on the console using the new password, access your email account and click the activation link.

Setting Up Email Security

Before a domain can start benefitting from the email filtering service, you need to ensure that the domain's inbound and outbound messages are properly routed through Secure Messaging Service servers and you have configured the service properly.

Note: For necessary information, such as service FQDNs and relay IP addresses, please contact your service provider. For more information, see *MTA Information* on page 2-3.

Setting Up Inbound Filtering

To begin protecting a domain from spam and other messaging threats:

- 1. Create the policy for the domain. See *Creating Policies* on page 5-4.
- During policy creation, specify the destination servers to ensure that Secure Messaging Service delivers messages bound for the domain after processing. See Specifying Destination Servers on page 5-5.
- **3.** To ensure that Secure Messaging Service can relay processed messages to the domain, configure the domain's inbound mail servers to accept connections from the IP address range used by the service relay MTA.
- 4. Point the domain's MX records to the correct service inbound MTA FQDN.

Note: To help minimize having outdated DNS resolver cache entries that still point to the domain's MTA, temporarily lower the time-to-live (TTL) values for the resource records before pointing them to Secure Messaging Service servers.

Setting Up Outbound Filtering

Secure Messaging Service accepts and processes outbound messages only if they are from the IP addresses you specified as outbound servers. The service permanently rejects (by returning error code 550) and prevents all other outbound messages from reaching their recipients.

To help ensure that messages from a domain are free from spam and other messaging threats:

- 1. Specify the IP addresses of the domain's outbound servers to ensure that Secure Messaging Service processes messages from these mail servers on their way to other domains. See *Specifying Outbound Servers* on page 2-8.
- 2. Configure the domain's mail servers to relay outgoing messages to the correct service *outbound* MTA FQDN.

Specifying Outbound Servers

Secure Messaging Service processes and delivers outbound messages from specified outbound servers only. Specify the IP addresses of all the outbound servers of your domains to allow the service to process and deliver messages from these servers.

Click path: ... > Outbound Servers

	tbound Serv	/ers			
llcornar					
User name: IP address: 172.16.254.1 Add					
	Outbarred	Server IP Add		Delete	

FIGURE 2-2. Outbound Servers tab

WARNING! Ensure that your outbound server IP address list is complete before pointing traffic from the actual outbound servers to Secure Messaging Service.

To add an outbound server:

- 1. Click the **Outbound Servers** tab.
- 2. Type an IP address and click Add.

To delete an outbound server:

- 1. Click the **Outbound Servers** tab.
- 2. Select the IP address using the check box and click **Delete**.

General Console Tasks

The following procedures describe how to perform tasks that can help you maximize efficiency while using the administrative console.

Switching Accounts

Switching accounts lets you directly manage policies, accounts, and other resources that are managed by other accounts. By switching to an account, you choose to display only resources associated with that account. Switching accounts changes the policies, accounts, mail tracking entries, quarantine entries, dashboard statistics, and reports that are visible.



FIGURE 2-3. Managing drop-down list

Considerations:

- You can switch only to an account that you manage.
- Switching to an account only changes the resources that are visible. Your permissions, including your ability to perform certain tasks, are retained.

To switch accounts:

Select the account from the Managing drop-down list.

Using the Search Function

The search function lets you quickly locate information associated with certain accounts, policies, approved and blocked senders, and valid recipients.

Home	Accounts	Policies	Mail Tra
Search	.	۲	Friday, I
	Go!	Dasl	nboard

FIGURE 2-4. Search function

Considerations:

- To return only exact matches, enclose your search string in double quotes ("").
- Narrow down your search terms to get results faster. The console may time out while retrieving the results of a very broad search.
- Performing other tasks, such as adding an account, while a search is running can result in errors.

To use the search function:

- 1. In the left pane, select the type of information you want to locate and type your search term under **Search**.
- 2. Click Go.



Managing Accounts

This chapter discusses tasks related to maintaining Trend MicroTM Secure Messaging Service accounts. It covers the following topics:

- Modifying Your Account Profile on page 3-2
- Accounts Overview on page 3-5
- Creating or Modifying Accounts on page 3-10

Modifying Your Account Profile

By modifying your account profile, you can change the following account settings:

- Email address
- Console rebranding settings
- Password

Considerations:

- Contact your support provider to modify account settings that cannot be modified through your profile.
- The following information is also displayed when you view your profile:
 - Account type—determines the tasks that you are able to perform in Secure Messaging Service
 - License key—specified during account creation, the license key may be tied to your account through an external registration or licensing system
 - **API key**—used internally by the service infrastructure; you may need this key when contacting your support provider

Click path: > My Profile

Search 😡	My Profile		
Search all			
Go!		Save	
Previous Search Results	Email address:	and the second state of the second	Seat count:
	Account type:	(And a second seco	
Create new 💌	License key:	Conservation (Marcola)	
	API key:	WHAT A POINT PROFESSION OF THE	
	Rebrand console	1 m m = 1 + 1 + 1 = 1 = 1	
<u>My Profile</u>	Logo URL:	http://www.trendmicro.com/image.jpg	
Administrator's Guide	Logon page URL:	http://www.trendmicro.com	
<u>Online Help</u>	Support URL:	http://esupport.trendmicro.com	
<u>Support</u>			
Recent Pages	<u>Change password</u>		

FIGURE 3-1. My Profile link and page

Changing Your Email Address

Specify the email address that Secure Messaging Service should use to contact you.

Considerations:

Ensure that you provide the correct email address. When you attempt to reset a forgotten password, Secure Messaging Service sends an activation link to this address.

To change your email address:

- 1. Click My Profile in the left pane.
- 2. Modify the email address and click **Save**.

Configuring Console Rebranding

By default, console rebranding settings are inherited from the parent account. That is, if an account uses a rebranded console, any new account created by the account will use the same rebranded console. The child account, however, may be configured by the account creator or the account user to use different rebranding settings.

By rebranding the console, you can:

• Change the appearance of the console logo as shown below.



• You can also specify a Web page to replace the lower frame of the logon screen as shown below.



• You can specify the URL that opens when the **Support** link in the left pane of the console is clicked.

Considerations:

• Logo file format and dimensions

You can use any image format that can be displayed by most browsers. Using an image that is close to the size of the default logo (120x54 pixels) can help prevent the console from displaying poorly.

• Accessing the rebranded logon page

To access the rebranded logon page, modify the default logon URL by inserting your account name at the beginning of the domain For example, if your account name is "name", use the following URL to access the rebranded console:

https://name.emailsecurity.trendmicro.com
To rebrand the console:

- 1. Click My Profile in the left pane.
- 2. Specify the following:
 - Logo URL—the URL of the image file to use as the console logo
 - Logon page URL—the URL of the Web page to use in the service logon page
 - Support URL—the URL of the Support link in the left pane
- 3. Click Save.

Changing Your Password

Change your password regularly to protect your account.

Considerations:

For strong passwords, use:

- More than eight characters
- Use both upper and lower case letters
- Numbers
- Non-alphanumeric characters

To change your password:

- 1. Click **My Profile** in the left pane.
- 2. Click Change Password.
- 3. Type your current and new passwords.
- 4. Click Save.

Accounts Overview

Account users are typically able to manage only the domains and accounts that they create. However, you can also provide permissions so that they can manage sibling accounts and their domains.

Note: Account users can change their email address, console rebranding settings, and their password. For more information, see *Modifying Your Account Profile* on page 3-2.

The following options are available when you create or view an account.

TABLE 3-1.Account Details

SECTION	FIELD	DESCRIPTION
General	Enable account	Determines whether the account can be used to log on to the console.
	Account name	Logon name for accessing the console.
	Email address	Address to be used for service-related communica- tion, including when resetting forgotten passwords; account users can modify their email addresses.
		Note: Ensure that you provide the correct email address. When the account user attempts to reset his or her forgotten password, Secure Messaging Service sends an activation link to this address.
	Seat count	This field is for reference purposes only; you can use it to inform the account user about the maxi- mum number of recipient email addresses whose messages can be processed by Secure Messaging Service.
	Password	Logon password for accessing the console.
	API key	This information displays only after an account is created. Secure Messaging Service uses the API key to regulate access to Web services. Your sup- port provider may also use this key to troubleshoot console-related issues.

SECTION	FIELD	DESCRIPTION		
Permis- sions	Parent account	The account creator; the parent account has con- trol over the account.		
	Account type	The account type determines the tasks that the account user can perform in the console.		
		Note: The available account type options depend on your permissions. No account types will be listed if you do not have the necessary permissions to create accounts.		
	Permitted tasks	Displays the tasks that the account user can per- form with the selected account type. Refer to this list to understand what types of tasks are available to the account.		
		Note: This section displays only if you have the necessary permissions.		
	Inherit ability to create the following account types	Determines whether the account is given permis- sion to create the same types of accounts as its parent account. Secure Messaging Service lists these account types in the information box.		
		Note: Some account types are set as <i>not</i> <i>inheritable</i> . Child accounts cannot inherit the ability to create these types of accounts.		
	Allow account to manage the following accounts and	Determines whether the account can manage sib- ling accounts (accounts created by the same par- ent) and their domains.		

TABLE 3-1. Account Details (Continued)

their domains

SECTION	FIELD	DESCRIPTION
Console Rebrand- ing	Enable con- sole rebrand- ing	Determines whether console rebranding settings are applied.
	5	Note: After an account is created, only the account user will be able to modify console rebranding settings. For details about console rebranding, see <i>Configuring Console Rebranding</i> on page 3-3.
	Logo URL	URL of the image file used as the console banner.
	Logon page URL	URL of the Web page used as the lower frame of the logon page.
	Support URL	URL that opens when the account user clicks the Support link in the left pane of the console.
License	License key	The license key may be tied to your account through an external registration or licensing system.
	Expiration	When this date is reached, Secure Messaging Ser- vice stops checking both inbound and outbound messages. The account then starts running under a "grace period".
	Grace period	This field corresponds to the length of the grace period, which starts when the license expires, in days. During the grace period, Secure Messaging Service continues to deliver unprocessed mes- sages. However, as soon as the grace period ends, the service starts to reject (<i>response code 550</i>) all inbound and outbound messages.

TABLE 3-1.	Account Details	(Continued)
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Account Types

Account types define the types of tasks that account users can perform. Secure Messaging Service supports a wide variety of account types, including custom types that Trend Micro operators can create. The following table lists some of the standard account types in Secure Messaging Service.

	PERMISSIONS TO TASKS				
ACCOUNT TYPES	CREATE Accounts	Manage Policies	Track Mail	Handle Quarantined Messages	View Reports
xsp_reseller	Yes	Yes	Yes	Yes	Yes
xsp_standard	No	Yes	Yes	Yes	Yes
xsp_anti_spam	No	Yes (no antivi- rus, attach- ment, and con- tent fil- ters)	Yes	Yes	Yes
xsp_mailtracking	No	No	Yes	No	No
xsp_view_policy	No	View only	No	No	No
xsp_support	No	View only	Yes	View only	Yes

TABLE 3-2. Standard Account Types

Note: Account types may vary. Also, an account type is visible during account creation *only* if you have the necessary permissions to create such an account. Contact your support provider for information on creating additional account types.

Creating or Modifying Accounts

Create an account to allow other users to access the console. An account is typically able to access only the accounts and domains that it creates. It is able to perform only tasks associated with its account type. However, an account may be configured so that it has permissions to certain tasks and data that are accessible to its parent account.

Click path: ... > Accounts

Home Accounts P	olicies Mail Tracking Quarant	tine Reports	Outbound Servers
Search	Accounts		
Search all 🗸 Go!	Accounts Management	Create	Account Export List
Previous Search Results	Account name:		Search
	Account Name	Status	Email Address
Create new 💌	(MARK)	Enabled	alles and the destinant of the
	(inst	Enabled	ine Finit iteriiger um

FIGURE 3-2. Accounts tab

Considerations:

- To understand the account options, see *Accounts Overview* on page 3-5.
- No account types will be listed if you do not have the necessary permissions to create accounts.
- Users can customize their accounts by changing their email address, console rebranding settings, and their passwords.
- Specify a valid email address.

To create an account:

- 1. Click the **Accounts** tab.
- 2. Click Create Account.
- 3. Specify the details of the account. Items with asterisks (*) are required.
- 4. Click Save.

To modify an existing account:

- **1.** Click the **Accounts** tab.
- 2. Manually locate the account on the list or search for it by specifying the name.
- 3. Click the name of the account to open it.
- 4. Modify the details of the account and click **Save** or **Delete** the account.

Exporting the Account List

Export the account list to obtain a local CSV copy of the list of accounts that you manage.

Click path: ... > Accounts

Considerations:

- The exported CSV file covers only the accounts that are managed by the currently active account. For information about switching accounts, see *Switching Accounts* on page 2-9.
- For each account, the CSV file includes the account name, status, email address, and license key.

To export the account list:

- **1.** Click the **Accounts** tab.
- 2. Click Export List.
- 3. Save the file. If necessary, specify a path and name for the file.

Chapter 4

Understanding Mail Filters

Trend Micro[™] Secure Messaging Service sets limits and supports configurable filters for inbound messages. This chapter provides an overview of the inbound filtering capabilities of Secure Messaging Service in the following topics:

- System Limits on page 4-2
- Types of Configurable Filters on page 4-3
- Filtering Flow on page 4-11
- Filter Actions on page 4-9

System Limits

To protect the service infrastructure and ensure availability, Secure Messaging Service enforces the following limits on incoming messages.

TABLE 4-1.	System-wide	Message Limits
------------	-------------	-----------------------

Criteria	Махімим	WHEN THIS LIMIT IS EXCEEDED
Message size including all attachments	50MB	Message is rejected (response code 550) before any policy is applied
Number of recipients	1000 recipients	Message is rejected (response code 550) before any policy is applied
Layers of compression for attachments	19 layers	Particular attachment is not checked for malware
Number of files in com- pressed attachments	300 files	Particular attachment is not checked for malware

Types of Configurable Filters

Secure Messaging Service uses multiple filters to provide email security. When creating a policy, you can enable specific filters and configure filter options.

TABLE 4-2. Filter Types

Filter Type	PRIORITY	DESCRIPTION	RULE SUPPORT
Valid recipients	1	Blocks inbound messages being sent to addresses that are not in a user-specified list	No
Approved senders	2	Allows all inbound messages from addresses in a user-specified list to bypass blocked sender checking and the ERS and anti-spam filters; messages are still checked by the antivirus and attach- ment filters. For more information, see <i>Fil-</i> <i>tering Flow</i> on page 4-11.	No
Blocked senders	3	Blocks all inbound messages from addresses in a user-specified list	No
Email Reputa- tion Ser- vice (ERS)	4	 Blocks messages coming from domains or IP addresses with poor reputation; pro- vides two levels of filtering: Standard—queries the standard reputation database to determine whether the message source is associated with spam Advanced—queries a dynamic database that intelligently reassesses and adjusts reputation ratings 	No
Anti-spam	5	Performs user-specified filter actions on messages detected as one or both of the following: • Spam • Phishing	Yes

Filter Type	PRIORITY	DESCRIPTION	RULE Support
Antivirus	6	Scans both inbound and outbound mes- sages for malware code, deleting mes- sages with malware	No
Attach- ment	7	 Performs user-specified filter actions on messages containing attachments that match at least one of the following criteria: Extension name—user-specified list of unwanted file extension names Individual size—maximum file size in KB Total size—maximum total size of all files in KB Count—maximum number of files 	Yes
Content	8	Checks the subjects or bodies of mes- sages against user-defined regular expression patterns and performs the specified filter actions.	Yes

TABLE 4-2. Filter Types (Continued)

Filter Criteria

Filter criteria are the standards used by Secure Messaging Service filters to determine whether or not to apply filter actions to a message. Each filter supports at least one criterion.

The anti-spam, attachment, and content filters support multiple criteria as shown in the table below.

FILTERS WITH MULTIPLE CRITERIA	FILTER CRITERION	DESCRIPTION	How to Configure
Anti-spam filter	Spam	When enabled, the filter checks messages for spam-like characteristics. In general, spam messages are sent in bulk and contain unsolicited and unwanted content.	Select catch rate.
	Phishing	When enabled, the filter checks messages for phish- ing characteristics. Phish- ing messages often contain links to fake Web sites designed to steal user infor- mation.	Select catch rate.
Content filter	Subject	When enabled, the filter checks the message subject for text that matches the specified regular expres- sion pattern.	Specify the regular expression pattern.
	Message body	When enabled, the filter checks the message body for text that matches the specified regular expres- sion pattern.	Specify the regular expression pattern.

TABLE 4-3. Filter Criteria

FILTERS WITH MULTIPLE CRITERIA	FILTER CRITERION	DESCRIPTION	How to Configure
Attachment filter	Extension name	When enabled, the filter checks attachment exten- sion names.	Select exten- sion names; attachments with these extension names are fil- tered.
	Individual size	When enabled, the filter checks individual attach- ments against a size limit.	Specify the maximum size for indi- vidual attach- ments in KB.
	Total size	When enabled, the filter checks the total size of all attachments in each mes- sage against a limit.	Specify the maximum total size of all attach- ments in KB.
	Count	When enabled, the filter checks the total number of attachments in each mes- sage against a limit.	Specify the maximum number of attachments.

TABLE 4-3. Filter Criteria (Continued)

Understanding Email Reputation Service

Email Reputation Service identifies and blocks spam by verifying email source addresses against extensive reputation databases. Email Reputation Service is provided in two versions: standard and advanced.

Email Reputation Service Standard

The standard service helps block spam by validating sender IP addresses against a relatively static reputation database of established spam sources. This database includes IP addresses of hosts that are typically leveraged to send or relay spam, including public proxy servers.

Email Reputation Service Advanced

Email Reputation Service advanced uses a dynamic reputation database containing IP addresses that are constantly monitored for spam activity. Trend Micro continuously monitors network and traffic patterns and immediately updates the dynamic reputation database as new spam sources emerge, often within minutes of the first sign of spam. As evidence of spam activity ceases, the dynamic reputation database is updated accordingly.

The dynamic reputation database uses automated, large-scale correlation mechanisms that process large amounts of data to effectively track dynamic spam sources. These dynamic sources are typically infected computers that form botnets.

Understanding Malware, Spam, and Phishing

Malware, spam, and phishing constitute the most common email messaging threats.

Malware

Malware programs are typically file-based threats, with some of the more common types being referred to as Trojans, viruses, and worms. Worms—malware programs that can propagate from one system to another—in particular, have been known to successfully spread through email.

Worms spread through email by taking advantage of vulnerabilities in email clients and address books and the lack of security measures in the messaging protocols themselves. Email users typically receive worms embedded as scripts in HTML email or as executable attachments.

Secure Messaging Service uses award-winning Trend Micro antivirus technologies to detect malware in email messages. These technologies incorporate both signature and heuristic identification methods that can detect both known and unknown malware.

Spam

Spam refers to unsolicited and unwanted electronic messages that are sent out indiscriminately and in bulk. The most widely recognized form of spam is email spam.

Secure Messaging Service protects email users from spam by filtering email messages for recognizable spam content. With Email Reputation Service, Secure Messaging Service can also filter email messages coming from IP addresses associated with spammers.

Note: The detection of spam messages is influenced by the selected catch rate. For more information, see *Spam and Phishing Catch Rates* on page 5-18.

Phishing

Phishing refers to the method of tricking users into submitting user names, passwords, credit card numbers, and other critical information to copycats that mimic trustworthy entities. A sizable number of phishing attacks occur when users submit information to Web pages that mimic banking sites and online payment facilities.

Users are typically lured into phishing sites by fake email and instant messages.

Secure Messaging Service protects email users from phishing by filtering email messages for known phishing content and links. Filtering settings for phishing can be configured as part of the anti-spam filter settings.

Note: The detection of phishing messages is influenced by the selected catch rate. For more information, see *Spam and Phishing Catch Rates* on page 5-18.

Understanding Rules

The anti-spam, attachment, and content filters support rules. With rules, you can create multiple combinations of filter criteria and filter actions. Rules also support rule-specific exceptions based on the recipient address.

Rules are defined during policy creation.

Filter Actions

With the antivirus, anti-spam, attachment, and content filters, you can select the action to perform on screened messages. Secure Messaging Service can perform multiple actions on the same message. As soon as a match is made to a filter or a filtering criterion, applicable filter actions are performed based on a fixed order. However, if a terminal action is performed, no other subsequent action will be performed.

FILTER ACTION	DESCRIPTION	ORDER	TERMINAL?	FILTER SUPPORT			
				ANTIVIRUS	ANTI-SPAM	ATTACHMENT	CONTENT
Delete mes- sage	Deletes the entire message without quarantining it	1	Yes	>	1	1	1
Quaran- tine	Saves a copy of the entire message in quarantine; administrators and end users can later delete or deliver the message	2	Yes	×	1	×	~

FILTER ACTION	DESCRIPTION	ORDER	TERMINAL?	FILTER SUPPORT			
				ANTIVIRUS	ANTI-SPAM	ATTACHMENT	CONTENT
Change recipient	Modifies the message to change its recipient to a specified address Note: The recipient address should be an address in the domain covered by the policy.	3	Yes	×	1	1	1
Replace attach- ment with text	Replaces the contents of attachments that match the filter criteria with specified text; when the total number of attachments exceeds the specified maximum, all the attachments are modified Note: This filter action does not modify the file name of attachments, only their contents. To inform email recipients that the contents of an attachment has been modified, use the <i>insert footer text</i> action.	4	No	×	×	1	×

TABLE 4-4.Filter Actions (Continued)

FILTER ACTION	DESCRIPTION	ORDER	TERMINAL?	FILTER SUPPORT			
				ANTIVIRUS	ANTI-SPAM	ATTACHMENT	CONTENT
Tag sub- ject	Inserts specified text at the end of the subject	5	No	×	1	1	~
Insert footer text	Inserts specified text at the end of the message body	6	No	×	1	1	~

TABLE 4-4. Filter Actions (Continued)

Filtering Flow

Secure Messaging Service applies a different filtering process for:

- Inbound Messages on page 4-12
- Outbound Messages on page 4-14

Inbound Messages

The following diagram shows the filtering flow for inbound messages. Non-terminal filter actions are actions that do *not* result in the stoppage of other applicable filter actions.



FIGURE 4-1. Filtering flow of inbound messages

To block messages, Secure Messaging Service rejects transactions with response code 550.

Multiple Criteria and Filter Actions

Whether you use one or many rules when configuring the anti-spam, the attachment, and content filters, you can have multiple filter criteria and multiple filter actions enabled at the same time. Below is information that can help you determine how messages are filtered in this scenario:

- The anti-spam filter checks messages before the antivirus, the attachment, and the content filters. Messages are assessed against all anti-spam filter criteria and corresponding actions are performed before they are assessed by other filters.
- The selected filter criteria or the listing of rules do not affect the order by which a message is processed by an individual filter. If a message matches one or more criteria, all applicable actions are performed on the message based on a fixed priority.
- If a terminal action (delete, quarantine, or change recipient) is performed, the filtering process ends, regardless if other filters have yet to assess the message.



FIGURE 4-2. Filter actions and filtering flow

Outbound Messages

Policy settings for a domain do not affect outbound filtering. To help ensure that email clients in the domain do not spread infected messages or send spam to other domains, a global policy applies the antivirus and anti-spam filters to all outbound messages. Secure Messaging Service then deletes all messages that are caught by these filters.

Considerations:

- Mail tracking cannot be used to check the status of outbound messages.
- To ensure that only messages that are very likely to be spam are filtered, the catch rate for outbound messages is set to the lowest level. For information about catch rates, see *Spam and Phishing Catch Rates* on page 5-18.
- For information on how to set up outbound filtering, see *Setting Up Outbound Filtering* on page 2-7.



Filtering Mail

Trend Micro[™] Secure Messaging Service filtering settings are configured using policies. This chapter describes all tasks associated with the management of policies. It covers the following topics:

- Policies Overview on page 5-2
- Searching for and Modifying Existing Policies on page 5-3
- Creating Policies on page 5-4

Policies Overview

Secure Messaging Service offers policy-based management of email security. Each policy applies to a domain and regulates how each filter is applied to messages sent to the domain.

The following table lists the information that defines each policy.

SECTION	DESCRIPTION
Domain	The domain that will be covered by the policy. With the correct routing settings, all email messages to this domain are protected by Secure Messaging Ser- vice.
Filter settings	 These settings define the following Secure Messaging Service filtering options: Whether a filter is enabled or not For filters that support this option, how each filtering criterion is applied For filters that support this option, what filter actions to perform
Destination servers	The destination servers are the inbound mail servers for the domain. These servers receive messages bound for the domain after they are processed by Secure Messaging Service.

TABLE 5-1. Policy Sections

Searching for and Modifying Existing Policies

Modify a policy to enable, disable, or configure the filters that apply to the domain.

Click path: ... > Policies

olio	cies Mai	il Tracking Qu	arantine R	eports O	utbound Se	ervers				
	Poli	cies								
ſ	Domain:									
. [Search						
1					Creat	e Policy				
	Action	Domain	Valid Recipients	Approved Senders		ERS Standard	ERS Advanced	Anti Virus	Anti Spam	Attachmen
	Edit Del	addimentant.	9	0	0	0	0	0	0	9
	Edit Del	inelli anti	0	0	0	0	0	0	0	0
	Edit Del	indext.org	0	0	0	•	0	0	0	9

FIGURE 5-1. Policies tab

Considerations:

- Policies are defined by the domain, the filter settings, and the destination server settings.
- By default, a search returns both full and partial matches. To return only exact matches, enclose your search string in double quotes ("").

To locate and modify a policy:

- 1. Click the **Policies** tab.
- 2. Click the name of the policy domain to select a policy. To search for a policy, type part of or the entire domain name under **Domain** and click **Search**.
- 3. Edit the policy. For details, see *Creating Policies* on page 5-4.
- 4. Click Save.

Creating Policies

To allow Secure Messaging Service to provide email security services to a domain, create a policy for that domain.

Considerations:

- Each policy applies to one domain only and only one policy can be created for a domain.
- A policy comprises a domain, filtering settings, and destination servers.
- Review each filter type and assess whether you want to apply it to the domain before saving the policy. Whether a filter is enabled by default depends on your account type.
- Trend Micro *strongly* recommends that you have the antivirus and anti-spam filters enabled and properly configured. Without these filters, the domain is highly vulnerable to large numbers of unwanted mail and infected messages.

To create a policy:

- 1. Click the **Policies** tab.
- 2. Click Create Policy.
- **3.** Type the domain.
- 4. Specify destination servers. See Specifying Destination Servers on page 5-5.
- 5. Configure the individual filters.
 - a. Specify valid recipients. See Specifying Valid Recipients on page 5-8.
 - **b.** Specify approved and blocked senders. See *Specifying Approved and Blocked Senders* on page 5-10.
 - **c.** Enable Email Reputation Service. See *Enabling Email Reputation Service* on page 5-12.
 - d. Configure the antivirus filter. See *Configuring the Antivirus Filter* on page 5-13.
 - e. Configure the anti-spam filter. See Configuring the Anti-spam Filter on page 5-15.
 - f. Configure the content filter. See *Configuring the Content Filter* on page 5-20.
 - **g.** Configure the attachment filter. See *Configuring the Attachment Filter* on page 5-27.
- 6. Click Save.

Specifying Destination Servers

To ensure that inbound messages are checked, point the MX records for the domain to the Secure Messaging Service FQDN. During policy creation, specify the domain's actual destination servers to allow Secure Messaging Service to deliver messages to these servers after processing.

Policies								
Domain:			Search					
Domain - Internet inter			Sa	ve Cano	el Crea	ate Policy		
Destination Servers	Valid Re	cipients	Approved Se	nders	Blocke	d Senders	ERS	Antivirus
Destination Servers				Add D	elete			
		Туре	Server		Port	Preference		
		IP 🔹	172.16.254.1		25	10		

Click path: ... > Policies > Create Policy > Destination Servers

FIGURE 5-2. Destination Servers tab

Considerations:

- Secure Messaging Service supports different destination server options that let you point to A or MX records on your DNS or to IP addresses directly.
- Use the **Preference** option to specify routing priority for the destination servers. Secure Messaging Service will attempt to deliver messages to servers with lower preference values first. You can specify a value from 0 to 65535.

To specify destination servers:

- 1. Click the **Policies** tab.
- 2. Click the domain name of a listed policy or click **Create Policy**.
- **3.** In the **Destination Servers** tab, specify the entry types, the servers (FQDN, IP address, or subdomain), their ports, and their routing priorities (preference). For more information, see *Destination Server Options* on page 5-6.
- 4. Click Save.

Destination Server Options

After processing, Secure Messaging Service relays inbound messages to the domain's destination servers. To allow Secure Messaging Service to relay mail to the correct servers, specify destination servers during policy creation.

Secure Messaging Service supports several ways of specifying destination servers:

- Pointing to A Records on page 5-6
- Pointing to MX Records on page 5-7
- Pointing to IP Addresses Directly on page 5-8

Pointing to A Records

Use this option to point to a corresponding mail server *A* record on the DNS. Secure Messaging Service will perform a DNS query to locate the particular server.

When using only this option, you need to specify an entry for each inbound mail server used by the domain. To control routing priority across multiple mail servers, specify preference values for each entry. Secure Messaging Service will attempt to send mail to servers with lower preference values first.

Example:

DNS Records

maill.example.com A 192.168.1.1
mail2.example.com A 192.168.1.2

Destination Servers

The following entries tell Secure Messaging Service to deliver mail to two mail servers identified by their A records on the DNS. Secure Messaging Service will prioritize the first mail server, which has a lower preference value.

Түре	Server	Port	PREFERENCE
Α	mail1.example.com	25	1
A	mail2.example.com	25	2

Pointing to MX Records

Use this option to point to MX records on the DNS. With this option, you can insert only one entry to cover all inbound mail servers used by the domain. To control routing priority, you need to set preference values on the MX records themselves.

To use this option, you need to define a subdomain and create corresponding MX records for that subdomain. Assuming that your mail servers already have corresponding A records, you then need to point the subdomain's MX records to the FQDNs of these mail servers. Once you have the subdomain's MX records in place, specify the subdomain as the destination server.

Note: Do *not* specify the policy domain itself as the destination server. MX records for this domain should point to Secure Messaging Service.

Example:

DNS Records

```
example.com MX 1 filter.trendmicro.com
filter.example.com MX 1 mail1.example.com
filter.example.com MX 2 mail2.example.com
mail1.example.com A 192.168.1.1
mail2.example.com A 192.168.1.2
```

Destination Servers

The following entry tells Secure Messaging Service to deliver mail to mail servers identified by MX records for the subdomain filter.example.com. Routing priority is also determined by the MX records on the DNS.

Түре	Server	Port	PREFERENCE
MX	filter.example.com	25	1

Pointing to IP Addresses Directly

Use this option to specify mail server IP addresses and allow Secure Messaging Service to locate the mail servers without performing a DNS query. To control routing priority across multiple mail servers, specify preference values for each entry in the list of destination servers.

Example:

DNS Records

maill.example.com A 192.168.1.1
mail2.example.com A 192.168.1.2

Note: Because this option allows Secure Messaging Service to connect to mail servers directly using IP addresses, DNS records have no effect on routing.

Destination Servers

The following entries tell Secure Messaging Service to deliver mail to two mail servers identified by their IP addresses. Secure Messaging Service prioritizes the first mail server because it has a lower preference value.

Түре	Server	Port	PREFERENCE
IP	192.168.1.1	25	1
IP	192.168.1.2	25	2

Specifying Valid Recipients

During policy creation, you can enable filtering for valid recipients. By enabling this filter, you block all messages that are not destined for the specified recipients.



Click path: ... > Policies > Create Policy > Valid Recipients



Considerations:

- If you enable this filter but do not specify any valid recipients, all inbound messages will be blocked.
- When using the valid recipients list, ensure that you specify all the recipient addresses in the domain.
- Specify only the *local-part* (local-part@example.com) of the email address when adding an address to the valid recipients list.

When importing recipient addresses:

- You can import recipient addresses from text files in the following formats:
 - LDIF—the service imports all email addresses with matching domains using the "proxyaddresses" attributes.
 - CSV—use a single-column CSV with only one recipient address (local-part or full address) per line. For full addresses, only those with matching domains are imported.
- Ensure that you select the correct import mode. Selecting **Replace List** will delete *all* existing addresses from the list.
- Clicking **Commit** starts the import process, which you will not be able to cancel or undo.

To specify valid recipients:

- **1.** Click the **Policies** tab.
- 2. Click the domain name of a listed policy or Create Policy.
- 3. In the Valid Recipients tab, ensure that Allow only mail sent to valid recipients is selected.
- 4. Add email addresses to the list.
 - To add an email address, type its local-part under **Email address** and click **Add**.
 - Click Import to import multiple addresses from an LDIF or a CSV file.
- 5. Click Save.

Specifying Approved and Blocked Senders

During policy creation, you can enable filtering of messages based on sender email or IP address. The service allows messages from approved senders to bypass the Email Reputation Service (ERS) and anti-spam filters, while rejecting messages from blocked senders.

Policies			
Domain:	Search		
Domain -	Save Car	ncel Create Policy	
Destination Servers Valid Recipients	Approved Senders	Blocked Senders	ERS Antivirus
Enable the approved senders li	st		
Email or IP address(es)):	Email	ІР
sender@example.com		Add Remove	-

Click path: ... > Policies > Create Policy > Approved/Blocked Senders

FIGURE 5-4. Approved Senders tab

Considerations:

- The approved lists take precedence over the blocked list, the Email Reputation Service filter, and the anti-spam filter. All messages from addresses that match the addresses in the approved list are not processed by these filters. For more information, see *Filtering Flow* on page 4-11.
- The wildcard character * may be used to specify any string in the *local-part* (local-part@example.com) of email addresses. Use wildcard characters with *caution* as they may allow or block messages from a large set of email addresses.
- Specifying an IP address will block or approve all messages from that IP address.
- When importing sender addresses:
 - Use a single-column CSV file with only one full email or IP address per row. The import function does *not* support wildcards.
 - Ensure that you select the correct import mode. Selecting **Replace List** will delete *all* existing email and IP addresses from the list.
 - Clicking **Commit** starts the import process, which you will not be able to cancel or undo.

To specify approved or blocked senders:

- 1. Click the **Policies** tab.
- 2. Click the domain name of a listed policy or Create Policy.
- **3.** Ensure that the filter is enabled by selecting:
 - Enable the approved senders list in the Approved Senders tab
 - Disallow all mail from blocked senders in the Blocked Senders tab
- 4. Add email addresses to the list.
 - To add an email or IP address, type the address under **Email or IP** address(es) and click Add. To specify multiple email addresses, use the wildcard character * in the local-part. For example, to allow or block all messages from domain.com, type *@example.com and click Add.
 - Click Import to import multiple addresses from a CSV file.
- 5. Click Save.

Enabling Email Reputation Service

By enabling Email Reputation Service (ERS), you take advantage of a dynamic and constantly updated email source rating system to block spam and other unwanted email messages. ERS blocks messages from source IP addresses whose current reputation ratings are poor.

Click path: ... > Policies > Create Policy > ERS

Policies				
Domain:	Search			
Domain -		ncel Create Policy		
Destination Servers Valid Recipient	Approved Senders	Blocked Senders	ERS	Antivirus
 Use Email Reputation Service Use Email Reputation Service 				

FIGURE 5-5. ERS tab

Considerations:

You can enable the following service types:

- **Standard**—queries the standard reputation database to determine whether the message source is associated with spam
- Advanced—queries a dynamic database that is updated in real time

For more information about Email Reputation Service, see Understanding Email Reputation Service on page 4-6.

To enable Email Reputation Service:

- 1. Click the **Policies** tab.
- 2. Click the domain name of a listed policy or Create Policy.
- 3. In the ERS tab, select either or both of the following options:
 - Use Email Reputation Service Standard
 - Use Email Reputation Service Advanced
- 4. Click Save.

Configuring the Antivirus Filter

When enabled, the antivirus filter can stop email messages containing known and unknown malware code, whether this code is contained in an attachment or embedded in the message body.

Click path: ... > Policies > Create Policy > Antivirus

Policies		
Domain:	Search	
Domain - International Anna	Save Cancel Create Policy	
Destination Servers Valid Recipients	5 Approved Senders Blocked Senders	ERS Antivirus
🕅 Check mail for malware		
Filter Criteria		
If message contains malware		
Filter Actions		
Delete message		



Considerations:

Email messages found to contain malware code are automatically deleted. To inform original recipients or other individuals, enable and configure antivirus notifications.

To enable the antivirus filter:

- 1. Click the **Policies** tab.
- 2. Click the domain name of a listed policy or Create Policy.
- 3. In the Antivirus tab, ensure that Check mail for malware is selected.
- 4. To send a notification to original recipients, select **Send notification using** and specify the details of the message. For details, see *Sending Antivirus Notifications* on page 5-14.
- 5. Click Save.

Sending Antivirus Notifications

The antivirus filter automatically deletes messages that are found to contain malware code. Configure antivirus notifications to send a notification whenever the antivirus filter detects a message.

Click path: ... > Policies > Create Policy > Antivirus

Considerations:

- When enabled, notifications are sent every time an infected message is detected and deleted.
- The default message is sent to the original recipients of the infected message.
- By default, notification messages are sent from the following email address: no-reply@emailsecurity.trendmicro.com

When defining a custom notification message:

- Select **Send to original recipients** to send the notification to the original recipients of the infected message.
- The sender (from) and recipient (to) email addresses should be in one of the domains covered by your policies.
- When specifying multiple recipients, separate each address with a comma (,).
- You can use the following tokens when defining the body of the custom message.

TOKEN	DESCRIPTION	
%SENDER%	Email address of the sender of the infected message	
%DATE&TIME%	Date and time (in GMT) the infected message was sent	
%SUBJECT%	Subject of the infected message	

TABLE 5-2. Antivirus Notification Tokens
To configure antivirus notifications:

- 1. While configuring the antivirus filter in the **Antivirus** tab, ensure that **Check mail** for malware and **Delete message** are selected.
- 2. Select **Send notification using** and choose whether to send a default message or to specify a custom message.
 - **Default message**—send a predefined message to the original recipients of the infected message
 - **Custom message**—specify the contents and the recipients of the message
- 3. Click Save when you are done configuring the antivirus filter.

Configuring the Anti-spam Filter

When enabled, the anti-spam filter checks email messages for spam and phishing characteristics. The filter identifies messages as spam based on the selected catch rate.

Click path: ... > Policies > Create Policy > Anti-spam

Policies								
Domain:								
Domai	n - 1000000000000		Save Cancel Cr	eate Policy				
Destir	nation Servers	Valid Recipients	Approved Senders Block	ed Senders	ERS	Antivirus	Anti-spam	
Enable the anti-spam filter								
Delete Create Rule								
	Rule	Туре		Catch Rate			Action	
	18881	Spam Phish	Spam : Highest Phish : Hig	ghest		C	elete	

FIGURE 5-7. Rule list in the Anti-spam tab

Considerations:

The anti-spam filter supports multiple rules, each containing complete filtering settings, including the filter criteria, the filter actions, and any exceptions to the rule.

To configure the anti-spam filter:

- 1. Click the **Policies** tab.
- 2. Click the domain name of a listed policy or click **Create Policy**.
- 3. In the Anti-spam tab, ensure that Enable the anti-spam filter is selected.
- 4. Perform the following actions to configure the anti-spam filter:
 - To enable or disable a rule, click **Disabled** or **Enabled**. The label on the button reflects the current status of the rule.
 - To delete a rule, select the rule and then click **Delete**.
 - To edit a rule, click the name of the rule.
 - To create a new rule, click **Create Rule**. For instructions, see *Creating an Anti-spam Rule* on page 5-16.

Creating an Anti-spam Rule

Create an anti-spam rule to define a set of filter criteria for spam and phishing messages and the actions to be performed on messages that match these criteria.

Policies	
Domain:	Search
Domain - International	Save Cancel Create Policy
Destination Servers Valid	Recipients Approved Senders Blocked Senders ERS Antivirus Anti-spam Attachment
Enable Rule Rule name Spam Aggr	essive
Filter Criteria	
Filter spam messages Filter phishing messages	
Filter Actions	
 Delete message Quarantine 	
Change recipient to Tag subject	(Spam)
Insert stamp in footer	
	(Secure Messaging Service identified this message as spam.)
Exceptions	
Do not apply rule to ma	ail for recipients in the exceptions list
Email address:	Exceptions
support_mailbox@example.co	m Add Remove

Click path: ... > Policies > Create Policy > Anti-spam > Create Rule

FIGURE 5-8. Anti-spam rule creation screen

Considerations:

- You can choose to filter spam messages, phishing messages, or both.
- Creating separate rules for spam and phishing will let you apply different filter actions to spam and phishing messages.

- Consider the impact of the catch rate and the filter action on normal messages. For example, if you have selected a relatively high catch rate, consider quarantining messages instead of deleting them. You can create multiple rules to cover different catch rates. For more information about spam and catch rates, see *Spam and Phishing Catch Rates* on page 5-18.
- Each rule can have an exception list of recipient addresses such that the rule does not apply to messages sent to these addresses. Addresses in the exception list must be in the domain covered by the policy. Specify only the *local-part* (local-part@example.com) of these addresses.

To create an anti-spam rule:

- 1. Click the **Policies** tab.
- 2. Click the domain name of a listed policy or click Create Policy.
- 3. In the Anti-spam tab, ensure that Enable the anti-spam filter is selected.
- 4. Click Create Rule.
- 5. Type a descriptive name for the rule.
- 6. Under Filter Criteria, select whether to filter for spam messages, phishing messages, or both and select a catch rate.
- 7. Under Filter Actions, select your preferred action.
- 8. Under Exceptions, select **Do not apply rule to mail for recipients in the exceptions list** so that messages sent to specified email addresses are *not* checked against the rule. Add addresses to the exception list by specifying one address at a time.
- 9. Click Save.

Spam and Phishing Catch Rates

A catch rate refers to the degree of sensitivity by which messages are detected as spam or phishing. Spam and phishing detection involves analyzing message characteristics, including the sender address, source servers, strings, links, and images. A high or low catch rate increases or decreases the sensitivity of the detection mechanism to spam- or phishing-like message characteristics, thereby affecting the likelihood that spam or phishing messages are detected. The most aggressive catch rates have the highest chance of catching all spam or phishing messages, but they also have the highest chance of falsely detecting normal messages. The most conservative settings yield the least number of detections, but have very few false detections.

Spam Catch Rates

The available catch rate options are:

- Highest
- High
- Moderately High
- Moderately Low
- Low
- Lowest

Phishing Catch Rates

Because phishing normally involves fake Web sites, phishing detection focuses on analyzing embedded links. Secure Messaging Service supports phishing catch rates that are closely tied to link safety information.

TABLE 5-3.	Phishing	catch	rates
------------	----------	-------	-------

CATCH RATE	DESCRIPTION
High	 Catches messages with links to: Known phishing and malware sites Potentially malicious sites Sites associated with spam or possibly compromised
Medium	Catches messages with links to: Known phishing and malware sites Potentially malicious sites
Low	Catches messages with links to: Known phishing and malware sites

Selecting a Catch Rate

By increasing the catch rate, you will catch more spam or phishing messages. This, however, can increase the likelihood of normal messages being detected.

Consider your anti-spam filter actions before selecting the catch rate. Selecting a high catch rate may be acceptable if you do *not* select "delete" as the filter action.

Configuring the Content Filter

When enabled, the content filter can apply filter actions on email messages whose subjects or message bodies contain text that matches specified regular expression patterns.

Click path: ... > Policies > Create Policy > Content

Policies ⁽²⁾									
Domain:			Search						
Domai	Domain - Save Cancel Create Policy								
Destir	nation Servers	Valid Recipients	Approved Senders	Blocked Senders	ERS	Antivirus	Anti-spam	Content	Attachment
V E	Enable content	filter 😯							
			Delete Creat	e Rule					
	Rule	Туре	Action			Modified			Status
	(has)	Subj	Delete	July 08, 20	July 08, 2010 17:27 Enabled				
	tank:	Subj Body	Quarantine	July 08, 20	10 17:2	7		Enabled	

FIGURE 5-9. Rule list in the Content tab

Considerations:

The content filter supports multiple rules, each containing complete filtering settings, including the filter criteria, the filter actions, and any exceptions to the rule.

To configure the content filter:

- 1. Click the **Policies** tab.
- 2. Click the domain name of a listed policy or click Create Policy.
- 3. In the **Content** tab, ensure that **Enable content filter** is selected.

- 4. Perform the following actions to configure the content filter:
 - To enable or disable a rule, click **Disabled** or **Enabled**. The label on the button reflects the current status of the rule.
 - To delete a rule, select the rule and then click **Delete**.
 - To edit a rule, click the name of the rule.
 - To create a new rule, click **Create Rule**.

Creating a Content Filter Rule

Create a content filter rule to specify the regular expression patterns that Secure Messaging Service matches to text in the subject and bodies of messages and the actions it performs on messages that contain matching text.

Click path: ... > Policies > Create Policy > Content > Create Rule

Destination Servers	Valid Recipients	Approved Senders	Blocked Senders	ERS An	ntivirus	Anti-spam	Content	Attachment
🗵 Enable rule 🚱								
Rule name:	Offers							
Filter Criteria								
Specify the text to characters (\ (){}[e content filter suppor	ts <u>Perl Compatible I</u>	Regular Expr	ressions	and gives sp	ecial meanir	ng to certain
	-	following content:						
?isale								
Check messag	e body for the fol	lowing content:						
?isale	_							
Filter Actions 😨								
Delete message	je							
Quarantine					-			
Change recipie								
	Specify a	n email address in the	domain covered by	this policy.				
Insert text								
	Tag subject:							
	Insert stamp in fo	ooter Plain text:						
Exceptions								
🗵 Do not apply ru	le to mail for reci	pients in the except	ions list					
Email address:			Exe	ceptions				
recipient@example.	com		Add Remove				-	

FIGURE 5-10. Content filter rule creation screen

Considerations:

• Each rule can have an exception list of recipient addresses such that the rule does not apply to messages sent to these addresses. Addresses in the exception list must be in the domain covered by the policy. Specify only the *local-part* (local-part@example.com) of these addresses.

- When using non-alphanumeric characters to specify the text to filter, note that the content filter recognizes regular expression patterns. With regular expression, certain characters (\|() {} [].^\$*+?) have special meaning and are not matched literally. For more information, see *Regular Expressions* on page 5-24.
- Use only ASCII characters. The content filter cannot match double-byte characters, including East Asian characters.
- By default, regular expression matching is case sensitive. To invoke case-insensitive matching, use (?i) at the beginning of the pattern.

To create an attachment filter rule:

- 1. Click the **Policies** tab.
- 2. Click the domain name of a listed policy or click Create Policy.
- 3. In the **Content** tab, ensure that **Enable content filter** is selected.
- 4. Click Create Rule.
- 5. Type a descriptive name for the rule.
- 6. Under Filter Criteria, enable and configure the following options as preferred.

TABLE 5-4. Filter Criteria for Conte

OPTION	DESCRIPTION	CONFIGURATION PROCEDURE		
Check mes- sage subject for the fol- lowing con- tent	Checks if the specified regular expression pattern matches text in the message subject	Select option to enable and type alphanumeric text or specify a regular expression pattern		
Check mes- sage body for the fol- lowing con- tent	Checks if the specified regular expression pattern matches text in the message body	Select option to enable and type alphanumeric text or specify a regular expression pattern		

- 7. Under Filter Actions, select your preferred action.
- 8. Under Exceptions, select **Do not apply rule to mail for recipients in the exceptions list** so that messages sent to specified email addresses are *not* checked against the rule. Add addresses to the exception list by specifying one address at a time.
- 9. Click Save.

Regular Expressions

The content filter supports Perl Compatible Regular Expressions (PCRE). When matching simple strings with alphanumeric characters only, the content filter looks for exact and literal matches. For example, the string "spam" matches only strings with the same four letters in the same exact order. The content filter, however, recognizes regular expression patterns, which you can define using the following special characters:

()[]{}.*+?^\$\

Within character sets defined by [], only the following special characters can be used:

[]\-^

Special Characters

The following table describes the special characters and how they are used.

CHARACTER	DESCRIPTION	EXAMPLES
\ \	Escapes (suppresses any special meaning given to) the succeeding special character; as a result, the special character is matched liter- ally	\.exe suppresses the special meaning of "." and matches ".exe"
^	Indicates the start of a line	^s matches the "s" in "spam" but not in "mes-
	Note: Use ∖b to mark the start or the end of a string.	sage"

TABLE 5-5.	PCRE Special	Characters
------------	--------------	------------

CHARACTER	DESCRIPTION	Examples
Ş	Indicates the end of a line	m\$ matches the "m" in "spam" but not in "empty"
	Matches any character except the <i>newline</i> character	s.am matches "spam", "scam", and "slam"
?	Matches 0 or 1 occurrence of the preceding character	sp?am matches "spam" and "sam"
*	Matches 0 or more occurrences of the preceding character	am* matches "a" in "spa", "am" in "spam", "amm" in "spammy"
+	Matches 1 or more occurrences of the preceding character	sp+am matches "spam" and "spppam", but not "sam"
I	Matches either the preceding or the succeeding character	sp cam matches "spam" and "scam"
[]	Defines a character set; matches any one character in the set	s[pcl]am matches "spam", "scam", and "slam", but not "sham"
[-]	Indicates a character range in a character set defined by []; matches any one character in the range	[a-z] matches any alphabetic character from a to z
[^]	Matches any character that is not in the set	s[^cl]am does not match "scam" and "slam", but matches "spam"

TABLE 5-5. PCRE Special Characters (Continued)

CHARACTER	DESCRIPTION	EXAMPLES
()	Defines a subpattern; matches to subpatterns can be referenced using \$1, \$2,, <i>\$n</i>	 (s[pcl]am) matches "spam" and "scam" If "spam" and "scam" are respectively the first and second matches to the subpattern, then: \$1my matches "spammy" \$2mer matches "scammer"
{}	<pre>Defines the number of occur- rences of the preceding character to match; you can specify: • An exact number {number} • A range {minimum, maximum} • A minimum {minimum,} • A maximum {, maximum}</pre>	 sp{2}am matches "sppam" only sp{2,3}am matches "sppam", and spppam", but not "spam" and "sppppam" sp{1,}am matches "spam", "sppam", spppam", "spppam", and so on sp{,3}am matches "sam", "spam" "sppam", and spppam", but not "spppam"

 TABLE 5-5.
 PCRE Special Characters (Continued)

Syntax Notes

Before defining regular expression patterns, review the following notes:

- Use only ASCII characters. The content filter *cannot* match double-byte characters, including East Asian characters.
- By default, regular expression matching is case sensitive. To invoke case-insensitive matching, use (?i) at the beginning of the pattern.

- To support multi-line matching, use (?m) at the beginning of the pattern.
- To indicate the start or end of a string, use \b.
- For more information about PCRE syntax, visit http://perldoc.perl.org/perlre.html.

Configuring the Attachment Filter

When enabled, the attachment filter can apply filter actions on email messages whose attachments match specified criteria.

Policies							
Domain:							
Domai	Domain - Save Cancel Create Policy						
Destin	Destination Servers Valid Recipients Approved Senders Blocked Senders ERS Antivirus Anti-spam Attachment						
Destin	Valia Recip	Approved Sender	5 DIOCKEd Senders	EK3 Altavirus	Anti-spani Attachment		
	nable attachment filter		5 DIOLKED SEILUEIS		Anti-spain Attachment		
		Delete Cr	" "		Anu-span Attachment		
			" "	Modified	Autocument Status		
	nable attachment filter	Delete Cr	eate Rule				
E	nable attachment filter Rule	Delete Cr Type	eate Rule Action		Status		

Click path: ... > Policies > Create Policy > Attachment

FIGURE 5-11. Rule list in the Attachment tab

Considerations:

The attachment filter supports multiple rules, each containing complete filtering settings, including the filter criteria, the filter actions, and any exceptions to the rule.

To configure the attachment filter:

- 1. Click the **Policies** tab.
- 2. Click the domain name of a listed policy or click **Create Policy**.
- 3. In the Attachment tab, ensure that Enable attachment filter is selected.

- 4. Perform the following actions to configure the attachment filter:
 - To enable or disable a rule, click **Disabled** or **Enabled**. The label on the button reflects the current status of the rule.
 - To delete a rule, select the rule and then click **Delete**.
 - To edit a rule, click the name of the rule.
 - To create a new rule, click **Create Rule**.

Creating an Attachment Filter Rule

Create an attachment filter rule to define a set of filter criteria for messages based on the characteristics of their attachments and the actions to be performed on messages that match these criteria.

Click path: ... > Policies > Create Policy > Attachment > Create Rule

Destination Servers Valid R	tecipients Approved Senders Blocked Senders ERS Antivirus Anti-spam Attachment
Enable Rule Rule name Large Attack	iments
Filter Criteria	
Check attachments for the	e following characteristics:
Extension name	List
Individual file size is la	rger than: KB
Total file size is larger	than: 10000 KB
Total number of files is	more than:
Filter Actions	
Delete message	
Change recipient to	
Tag subject	
Insert footer text	Plain text:
	"The attachment(s) in this message have been modified by Trend Micro Secure Messaging Service because of a policy violation."
🗷 Replace attachment w	ith text File content removed.
Exceptions	
Do not apply rule to ma	il for recipients in the exceptions list
Email address:	Exceptions
support_mailbox@example.com	n Add Remove

FIGURE 5-12. Attachment filter rule creation screen

Considerations:

- Use filter actions such as "tag subject" and "insert footer text" to spread awareness about attachment restrictions in your organization. For more information, see *Filter Actions* on page 4-9.
- When using the filter action "replace attachment with text", use the action "insert footer text" to notify recipients that the contents of attachments have been replaced. For example, you can insert the following footer:

"The attachment(s) in this message have been modified by Trend Micro Secure Messaging Service because of a policy violation."

- Secure Messaging Service is unable to detect .eml (OutlookTM Express email) attachments and treats such attachments as part of the body of the message. Any files that are attached to undetected .eml files are treated as attachments to the message itself.
- Each rule can have an exception list of recipient addresses such that the rule does not apply to messages sent to these addresses. Addresses in the exception list must be in the domain covered by the policy. Specify only the *local-part* (local-part@example.com) of these addresses.

To create an attachment filter rule:

- 1. Click the **Policies** tab.
- 2. Click the domain name of a listed policy or click Create Policy.
- 3. In the Attachment tab, ensure that Enable attachment filter is selected.
- 4. Click Create Rule.
- 5. Type a descriptive name for the rule.

6. Under Filter Criteria, enable and configure the following options as preferred.

OPTION	DESCRIPTION	Configuration Procedure
Extension name	Filters messages based on the extension names of attach- ments; for the list of supported extension names, see <i>Attach-</i> <i>ment Extension Names</i> on page 5-31	Click List to specify extension names.
Individual file size is larger than	Filters messages with attach- ments larger than the specified size	Type the size in KB.
Total file size is larger than	Filters messages whose total attachment size is larger than the specified size	Type the size in KB.
Total number of files is more than	Filters messages with more attachments than the specified maximum	Type the maximum number of attach- ments

TABLE 5-6. Filter Criteria for Attachments

- 7. Under Filter Actions, select your preferred action.
- 8. Under Exceptions, select **Do not apply rule to mail for recipients in the** exceptions list so that messages sent to specified email addresses are *not* checked against the rule. Add addresses to the exception list by specifying one address at a time.
- 9. Click Save.

Attachment Extension Names

The attachment filter can check messages with attachments that match selected extension names. You can choose to filter for any or all of the following extension names.

Extension Name	DESCRIPTION / COMMON ASSOCIATIONS
.386	Windows virtual device driver
.acm	Audio Compression Module add-on
.asp	Active Server Pages
.avb	AntiViral Toolkit Pro Bases
.bat	Batch file
.bin	Binary file; text mode memory dump
.cgi	Common Gateway Interface script
.chm	Compiled help file
.cla	Clarion source file
.class	Java class file
.cmd	Command Prompt batch file
.cnv	Microsoft Word import DLL
.com	DOS executable
.CS*	C# source file; cascading style sheet (.css); comma-separated values text file (.csv)
.dll	Dynamic-link library
.drv	Driver

TABLE 5-7.	Supported Extension Names for Attachment Filtering
------------	--

EXTENSION NAME	DESCRIPTION / COMMON ASSOCIATIONS
.exe	Self-contained executable
.gms	GhostMouse script
.hlp	Help file
.hta HTML program	
.htm*	Hypertext Markup Language file (.htm or .html)
.htt	Microsoft hypertext template
.inf	Information file
.ini	Initialization file
.js*	JScript source file (.js); Java Server Pages (.jsp)
.lnk	Windows shortcut
.mht*	Web archive file (*.mht)
.mpd	Device driver; Windows mini-port driver
.ocx	OLE custom control
.opo	Psion OPL object
.ovl	Overlay file
.php	PHP script file
.pif	Program information file
.pl	Perl source file

TABLE 5-7. Supported Extension Names for Attachment Filtering (Continued)

EXTENSION NAME DESCRIPTION / COMMON ASSOCIATIONS	
.prc	Rational Rose Processes; Corel Presentation file; Palm OS resource file
.reg	Windows registry file
.scr	Silverlight file; DOS debug input file; Windows screensaver file

TABLE 5-7 .	Supported Extension Names for Attachment Filtering (Continued)
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Chapter 6

Monitoring and Tracking

Trend MicroTM Secure Messaging Service allows you to track specific messages, view quarantined messages, and generate reports. This chapter covers tasks associated with these features in the following topics:

- Viewing Summary Information on page 6-2
- Tracking Messages on page 6-4
- Viewing Quarantined Messages on page 6-5
- Using Reports on page 6-7

Viewing Summary Information

Secure Messaging Service makes filtering data highly visible through the dashboard in the **Home** tab and several types of reports.



FIGURE 6-1. Dashboard

Dashboard Data Explained

The dashboard displays relative filtering results for the following email threats:

- Phishing
- Spam
- Malware

The graphs on the dashboard compare the number of threat messages filtered in the past 24 hours against the daily average from the past 10 days. The values shown in the graphs are calculated using the following equation:

The examples in the table below show how the values displayed in the graphs are calculated.

	Daily Average from Past 10 Days (Baseline)	Past 24 Hours	CALCULATION	Displayed Value
Example 1	1000	1200	1200/1000	120%
Example 2	500	400	400/500	80%

TABLE 6-1. Calculation Examples for Dashboard Data

Calculating the 10-day average

When calculating the average number of messages filtered in the past 10 days, days with zero (0) or no messages filtered are not considered. For example, if no messages are filtered for 5 days in the past 10 days, the average is calculated as the total number of message filtered divided by 5.

The 10-day average is calculated using the following equation:

Using the Dashboard

The Home tab provides quick information through the following sections:

- Dashboard—current threat levels relative to the past 10 days
- News and Announcements—real-time service information
- System maintenance—maintenance schedules and reminders

Considerations:

The dashboard displays relative filtering results for the different email threats. For more information, see *Dashboard Data Explained* on page 6-2.

To view the dashboard:

Click the Home tab to view summary information.

Tracking Messages

Use mail tracking to determine the status of messages sent to particular recipients. Mail tracking displays the following information about the messages:

- Date and time the message was processed
- Sender email address and IP address of the source server
- · Action performed on the message, if it has been quarantined, deleted, or delivered
- · Reason why an action was performed on the message, which filters matched
- Subject and size of the message

Click path: ... > Mail Tracking

	vithin the last hour may not 03/10/2010 01	• : 50 • to 03/11/2010	01 - : 4	9 🔻 GN	IT+08:00		
Recipient address:	dinasi cayana y	100000000000000000000000000000000000000	Search				
Processed	Sender	Recipient	Action	Reason	Sender IP	Subject	Size
Wed, 10 Mar 2010 12:10:09 +0800	1.00791.0.1010.0.000	When the strategy data strategy was a strategy with the strategy w	Quarantined	spam	2 10 10 10 10 10 10	Hello	127
Wed, 10 Mar 2010 12:10:02 +0800	Anti Provinsi marti	alitentill computer requires even	Sent		0.0000000000000000000000000000000000000	IMHT info	182
Wed, 10 Mar 2010 06:10:08 +0800	Anti Manadi na mang	alland Competer requires roles and	Quarantined	spam	2210-001-020107	Hello	127
Wed, 10 Mar 2010 06:10:02 +0800	and the address of the	alland anastericalise on	Sent		0.000	IMHT info	182

FIGURE 6-2. Mail Tracking tab

Considerations:

- You can track only the messages sent to email addresses in the domains that you manage.
- Secure Messaging Service provides mail tracking information from 1 hour to 30 days ago. Message tracking information is discarded after 30 days.
- You can retrieve only up to 24 hours worth of tracked messages at a time. The specified date range cannot cover more than 24 hours.

To track messages:

- 1. Click the **Mail Tracking** tab.
- 2. Specify a date range.

Note: The date range cannot cover more than 24 hours.

- 3. Type a specific recipient email address.
- 4. Click Search.

Viewing Quarantined Messages

Review quarantined messages to understand the types of unwanted messages a domain receives and to assess filter settings. You can view the following information about quarantined messages:

- Date and time the message was processed
- Sender email address and IP address of the source server
- Recipient address
- Reason why the message was quarantined, which filters matched
- Subject and size of the message

You can choose to delete or deliver quarantined messages.

Click path: ... > Quarantine

D	ate range:	03/10/2010 01	▼ : 55 ▼ to 0	3/17/2010 01 - : 54 - (GMT+08:0	0
	ecipient addre				3011100.0	
		333.	Lage Broad Street	Search		
e	iver Delete					
1	Sender IP	Quarantined	Sender	Recipient	Subject	Reaso
]	0.000	Thu, 11 Mar 2010 06:10:13 +0800		10111110 ¹⁰ 011111111111111111111111111	Hello	spam
	0.0001038007	Wed, 10 Mar 2010 12:10:09 +0800	aniffendiern com	ullanut competeracy linear time on	Hello	spam
		Wed, 10 Mar 2010 06:10:08			Hello	spam

FIGURE 6-3. Quarantine tab

Considerations:

- Use *caution* when delivering quarantined messages. Some of these messages may contain links to fraudulent Web sites and other undesirable content.
- The latest quarantine information that can be queried is from before the past hour.
- The oldest quarantine information that can be queried is from 30 days ago. Secure Messaging Service discards quarantined messages and corresponding information after 30 days.
- You can only retrieve up to 7 days worth of quarantine information at a time. The specified date range cannot cover more than 7 days.
- Users can access the End-User Quarantine console to view their quarantined messages. For more information, see Using the End-User Quarantine on page 7-3.

To view quarantined messages:

- 1. Click the **Quarantine** tab.
- **2.** Specify a date range.

Note: The date range cannot cover more than 7 days.

- 3. Type a specific recipient email address.
- 4. Click Search.
- 5. Delete or deliver quarantined messages as necessary.

Using Reports

Secure Messaging Service supports multiple report types that can be viewed on the administrative console. These reports give an overview of the number of messages processed by the service and other filtering statistics.

Report Types

Secure Messaging Service supports the following report types:

- Threat Summary on page 6-8
- IP Blocking on page 6-9
- Quarantine on page 6-10
- Inbound Traffic on page 6-11

Threat Summary



FIGURE 6-4. Threat summary report

This chart shows the total number of messages processed and the number of messages that were caught by individual filters. The chart uses the labels below:

- IP Blocked—messages blocked by Email Reputation Service based on the reputation rating of their source IP address
- Clean—messages that did not match any filter criteria and are considered safe and normal
- Phish—phishing messages detected by the anti-spam filter
- Spam—spam messages detected by the anti-spam filter
- Virus—malware messages detected by the antivirus filter
- Others—messages that matched the attachment and the content filters, those that did *not* match the valid recipient list, and messages that exceeded the system-wide size limit (see *System Limits* on page 4-2)

Note: For more information on the individual filters, see *Types of Configurable Filters* on page 4-3.

IP Blocking



FIGURE 6-5. IP blocking report

This graph shows the total number of messages that have been blocked using Email Reputation Service and the total number of messages that have been allowed to pass. It also indicates what percentage of the total traffic has been blocked.

Quarantine



FIGURE 6-6. Quarantine report

This graph shows the total number of messages that were quarantined and the total number of processed messages that were *not* quarantined during the specified period. It also shows the corresponding total size of quarantined messages and messages that were not quarantined.

Inbound Traffic



FIGURE 6-7. Inbound traffic report

This graph shows the number of inbound messages (incoming messages from other domains) that have been processed and the number of processed messages that have been delivered to their respective recipients.

Viewing Reports

Reports provide graphical summaries of the following information:

- Threat statistics
- Message blocking based on source IP addresses (Email Reputation Service)
- Quarantined messages
- Inbound traffic

Click path: ... > Reports

olicies Mail Tracking	Quarantine	Reports	Outbound Servers
Reports			
Report Range			
Domains: All my don	nains. ▼ ◎ Weekly	This week	Omega Monthly February
Threat Summary	Total Traffic	Quarantine	Inbound Traffic
	Clean: 49.52%-		Spam: 50.48%



Considerations:

- Reports either cover all the domains you manage or specific domains.
- For details about individual reports, see *Report Types* on page 6-7.
- All date and time values are in GMT.

To view reports:

- 1. Click the **Reports** tab.
- 2. Select the coverage of the report.

- **3.** Keep the default selection **All my domains** to generate reports covering all the domains you manage.
- 4. Select a particular domain to generate reports for that domain.
- 5. Select the time range. You can choose from the following options:
 - Daily—display reports covering a specific day in the past week
 - Weekly—display reports covering a specific week in the past month
 - Monthly-display reports covering a specific month in the past six months
- 6. To select the report you want to view, click the corresponding tab.

Chapter 7

End-User Quarantine

The End-User Quarantine console allows email users to view their quarantined messages and configure their own approved list. This chapter describes tasks associated with the End-User Quarantine console in the following topics:

- Giving Users Access to Their Quarantined Messages on page 7-2
- Using the End-User Quarantine on page 7-3

Giving Users Access to Their Quarantined Messages

Secure Messaging Service provides an End-User Quarantine console to allow email users to view a list of their incoming messages that have been quarantined. Users can do the following in the console:

- Delete or deliver quarantined messages
- Maintain a list of approved senders

Considerations:

- The end-user approved lists take precedence over the blocked list, the Email Reputation Service filter, and the anti-spam filter. All messages from addresses that match the addresses in the approved list are not processed by these filters.
- Activation links for new accounts expire after 48 hours. Email users must sign up again if they are unable to activate within that period.

To give users access to the End-User Quarantine console:

- 1. Contact your support provider for the correct URL to the console.
- **2.** Provide the URL to the users.
- **3.** Instruct the users to:
 - a. Create an account by clicking Sign up for an account.
 - **b.** During account creation, they need to specify their email account in the domain protected by Secure Messaging Service.
 - c. Wait for the confirmation message sent to their domain email account.
 - **a.** Click the link on the confirmation message. After they click the link, they are given access to the End-User Quarantine console.
Using the End-User Quarantine

The End-User Quarantine for Secure Messaging Service provides email recipients:

- Access to quarantined messages and the ability to delete or deliver these messages
- Ability to specify a list of approved senders, whose messages are not checked for spam and phishing

Note: Messages in quarantine are automatically deleted after 30 days.

Browser Requirements

To properly display all the pages in the End-User Quarantine console, including this help, use one of the following Web browsers:

- MicrosoftTM Internet ExplorerTM 7 or 8
- MozillaTM FirefoxTM 3.0 or 3.5

Handling Messages in the End-User Quarantine

Review the quarantine to check whether it contains legitimate messages. The quarantine displays the following information about quarantined messages:

- IP Address—IP address of the mail server that sent the message
- Quarantined—time the message was quarantined
- Sender—email address of the message sender
- Subject—subject of the message
- Reason—why the message was quarantined

You can deliver or delete quarantined messages.

Note: On certain Windows Server[™] operating systems, including Windows Server 2003 and 2008, Internet Explorer Enhanced Security Configuration can prevent the console from displaying properly. See *Display Issues on Internet Explorer* on page 2-5.

Click path: ... > Quarantine

Quara	Quarantine Approved Senders Profile							
\odot	🕒 Quarantined Email							
•								
Date range: 03/01/2010 02 • : 25 • to 03/08/2010 02 • : 24 • GMT+08:00 Search								
	Deliver Delete	Approve Sender and Deliver						
	Sender IP	Quarantined v	Sender	Subject	Reason			
	216.99.128.97	Sun, 07 Mar 2010 12:10:08 +0800	Jender	Hello	spam			
	216.99.128.97	Sun, 07 Mar 2010 06:10:09 +0800	and an international second	Hello	spam			
	216.99.128.97	Sat, 06 Mar 2010 12:10:08 +0800	and in the second second	Hello	spam			
	216.99.128.97	Sat, 06 Mar 2010 06:10:10 +0800	auffigation on	Hello	spam			
	216.99.128.97	Fri, 05 Mar 2010 12:10:10 +0800	authoritem on	Hello	spam			
	216.99.128.97	Fri, 05 Mar 2010 06:10:07 +0800	and institution of	Hello	spam			
	216.99.128.97	Thu, 04 Mar 2010 12:10:18 +0800	aniffenitors com	Hello	spam			

FIGURE 7-1. End-User Quarantine query results

Considerations:

- Use *caution* when delivering quarantined messages. Some of these messages may contain links to fraudulent Web sites and other undesirable content.
- The latest quarantine information that can be queried is from before the past hour.
- The oldest quarantine information that can be queried is from 30 days ago. Messages in quarantine and corresponding information are automatically deleted after 30 days. To ensure that you do not lose any messages, check the quarantine regularly.
- You can only retrieve up to 7 days worth of quarantine information at a time. The specified date range cannot cover more than 7 days.

To delete or deliver quarantined messages:

- **1.** Click the **Quarantine** tab.
- 2. Select the quarantined messages you want to delete or deliver.
- 3. Click **Delete** or **Deliver**. To deliver the messages and approve their senders at the same time, **click Approve Sender and Deliver**.

Approving Senders in the End-User Quarantine

Secure Messaging Service uses a dynamic scoring mechanism that may tag normal messages with certain characteristics as spam. Use the approved senders list to ensure that messages from specific senders are not filtered as spam or phishing.

Click path: ... > Approved Senders

Quarantine Approved Sende	rs Profile		
Approved Senders			
	ter approved sender:	Approved	Senders Addresses
	ender@example.com nder@example.com	Remove	

FIGURE 7-2. Approved Senders tab in the End-User Quarantine console

Considerations:

All messages from addresses that match the addresses in your list will *not* be checked for spam and will bypass certain filters. Use *cantion* when approving addresses.

To approve senders in the End-User Quarantine console:

- 1. Click the Approved Senders tab.
- 2. Under Email address, type an email address.
- 3. Click Add.

Note: To delete an address from the approved list, select the address and click Remove.

Modifying Your End-User Quarantine Password

Secure your account by modifying your password regularly.

Click path: ... > Profile

Profile	
Llear Name:	aller all constants classifier on
User Name: Old Password: *	
User Name: Old Password: * New Password: *	

FIGURE 7-3. Profile tab in the End-User Quarantine console

Considerations:

For strong passwords, use:

- More than eight characters
- Use both upper and lower case letters
- Numbers
- Non-alphanumeric characters

To modify your End-User Quarantine password:

- 1. Click the **Profile** tab.
- 2. Type your current and your new password.
- 3. Click Change Password.



Troubleshooting and FAQs

This section provides solutions to common issues and answers to common questions, in the following topics:

- *Troubleshooting* on page 8-2
- Frequently Asked Questions on page 8-3

Troubleshooting

Refer to the following table for information on how to address common issues.

Issue	SOLUTION
Console does not dis- play properly	Check your Web browser. For a list of supported browsers, see <i>Browser Requirements</i> on page 2-5.
Missing messages	To determine the status of missing messages, use the mail tracking feature. See <i>Tracking Messages</i> on page 6-4.
Unable to see mes- sages in quarantine	Spam and phishing messages are quarantined only if you have selected quarantine as the filter action. Check your anti-spam filter settings. See <i>Configuring</i> <i>the Anti-spam Filter</i> on page 5-15.
Unable to find mes- sages in mail tracking	Mail tracking information is only kept for 30 days. Information on messages that are more than 30 days old is not shown in mail tracking. Also, information on messages blocked because they exceed the sys- tem-wide limits are not shown in mail tracking. For information on the limits, see <i>System Limits</i> on page 4-2.
Unable to add accounts	You will be unable to create new accounts if you do not have the necessary permissions. Contact your support provider.
Unable to log on to the administrative or the End-User Quarantine console	If you have forgotten your password, use the pass- word reset option. See <i>Resetting Forgotten Passwords</i> on page 2-6.

ISSUE	SOLUTION
Reports show no data	Check the selected domain and time range. See <i>Viewing Reports</i> on page 6-12.
Unable to switch roles	You can only switch to accounts that you manage. You will not be able to switch roles if you do not man- age any other accounts.

TABLE 8-1. Common Issues and Solutions (Continued)

Frequently Asked Questions

What is Trend Micro Secure Messaging Service?

Secure Messaging Service is a managed email security service provided using Trend Micro Email Security Platform for Service Providers. By routing inbound and outbound messages through the service, you can protect domains against spam, phishing, malware, and other messaging threats.

What are the advantages of a managed email security service?

As a hosted service, Secure Messaging Service allows subscribers to protect domains without having to purchase, install, and maintain an on-premise solution. Subscribers do not have to worry about hardware or software upgrades and maintenance.

How is privacy protected?

All messages are processed automatically and transparently. Many messages are rejected before they are even received based on the reputation of the IP that is attempting to send the message. Messages that are received are processed through a multi-layered spam and virus filtering system that does not include any human intervention. Messages are never stored unless your mail server becomes unavailable.

Why should I trust Trend Micro with email security?

Trend Micro has been a recognized leader in threat management with years of experience in messaging and spam prevention and even longer experience providing leading antivirus solutions. Trend Micro has held considerable market share as a provider of Internet gateway solutions and the mail server antivirus market.

What does one need in order to use this service?

To use this service, subscribers only need to have an existing Internet gateway or workgroup email connection and a Web browser for accessing the online reporting and administrative console.

How does one begin using the service?

A simple redirection of a domain's DNS resource records is all that is needed to start the service. The domain's email messages are processed by Secure Messaging Service to filter out spam, viruses, worms, Trojans, and phishing attacks; clean messages are then sent directly to the domain's mail server. For more information, see *Setting Up Email Security* on page 2-7.

How do I redirect a domain's MX records?

If you manage the DNS records directly, manually redirect the MX records to point to Secure Messaging Service inbound MTAs. If the DNS records are managed by a third-party or an ISP, either they can do this for you or they may have a simple Web interface allowing you to make the change yourself. For more information, see *Setting Up Email Security* starting on page 2-7

Can I try the service on a limited number of users?

We recommend that you use a test domain for trial purposes. Doing so lets you experience the service and test how it functions for different types of users.

Will messages be delayed as a result of this service?

The time required to process each message is measured in milliseconds. Any delay in the delivery of messages is negligible and will not be noticed by end users.

Does the service store or archive messages?

Secure Messaging Service does not store or archive messages by default. All messages are processed and immediately relayed to your mail server. Messages are not spooled or stored in memory unless your mail server becomes unavailable. However, if you configure Secure Messaging Service to quarantine messages, it will stored quarantined messages for up to 30 days.

What do I do if I lose my password to the console?

Click **Forgot your password?** on the logon screen to reset your password. After resetting your password, an activation link is sent to your email address. For more information, see *Resetting Forgotten Passwords* on page 2-6.

What happens if the domain's mail server is unavailable?

If the domain's mail server becomes unavailable, the message stream is automatically queued for up to five days or until such time that the server comes back online.

Apart from the configurable filters, what other types of filtering are performed by Secure Messaging Service?

Secure Messaging Service has system-wide filters and performs outbound filtering. See *Understanding Mail Filters* on page 4-1.

Does Secure Messaging Service filter outbound messages?

Yes. For more information on outbound filtering, see *Outbound Messages* on page 4-14.

Can Secure Messaging Service work with a filtering solution installed inside a network?

Yes, Secure Messaging Service is provided using Email Security Platform. This platform can serve as a pre-filter, significantly reducing the volume of messages that need to be scanned by an on-premise solution. Contact your support provider about using Email Security Platform as a part of a hybrid email security solution.

How do I ensure that messages are properly routed and that there are no missing messages?

Use mail tracking to check whether specific inbound messages have actually been processed. For filtering statistics, you can view reports. For more information, see *Tracking Messages* on page 6-4.

How do I know how many messages are being processed by Secure Messaging Service?

Secure Messaging Service supports several report types for viewing graphs of filtering statistics. See *Report Types* on page 6-7.

Can I export reports?

Secure Messaging Service currently does not support exporting reports. You can view reports only from the console

What is the filtering priority? Which filters apply first?

To understand the filtering order, see Filtering Flow on page 4-11.

Can multiple filter actions be applied to the same messages?

Yes, unless a terminal action is encountered, any applicable action is performed. See *Filter Actions* on page 4-9.

Does the service check both the attachments and the email body for viruses and other malware?

Yes, when the antivirus filter is enabled, both the body and attachments of messages are checked for malware code.

Can the antivirus filter check for viruses and other malware inside ZIP files or other compressed attachments?

Yes, the antivirus filter can check inside files packed in common compression formats, including ZIP. It can decompress up to 19 layers of compression.

Does the attachment filter check the files inside ZIP files or other compressed attachments?

No, the attachment filter cannot check files inside compressed attachments.

How do I prevent the filters from checking specific attachments?

To prevent the service, particularly the antivirus filter, from checking specific attachments, compress these attachments, into a ZIP archive for example, and password-protect them. The antivirus filter cannot check password-protected files inside compressed archives. Note, however, that the archive file itself may be screened by the attachment filter.

Can I filter messages for particular content?

The content filter can be used to check the subject and body of messages for unwanted text. With Perl Compatible Regular Expressions (PCRE), you can filter for text patterns. See *Configuring the Content Filter* on page 5-20.

How does the catch rate work?

The catch rate reflects sensitivity to spam- or phishing-like characteristics, such as certain phrases or links. A high catch rate has a higher chance of catching actual spam or phishing messages, but it also has a higher chance of filtering normal messages. For more information, see *Spam and Phishing Catch Rates* on page 5-18.

Does the service check for malicious URLs in messages?

Yes, when you have the phishing option enabled in the anti-spam filter, the service checks messages for URLs associated with fraud and spam and those known to spread viruses and other malware.

Can I access blocked outbound messages?

No, blocked outbound messages are automatically deleted. For more information on outbound filtering, see *Outbound Messages* on page 4-14.



Technical Support

This chapter provides information about getting technical support and about useful resources in the following topics:

- Contacting Technical Support on page 9-2
- Knowledge Base on page 9-2
- TrendWatch on page 9-3
- Submission Wizard on page 9-3
- Free Scans with HouseCall on page 9-3

Contacting Technical Support

Contact your Trend Micro support representative for help. For contact information, click the support link on the administrative console or visit:

http://esupport.trendmicro.com/enterprise/default.aspx

Knowledge Base

The Trend Micro Knowledge Base is an online resource that contains thousands of do-it-yourself technical support procedures for Trend Micro products and services. Use Knowledge Base, for example, if you are getting an error message and want to find out what to do to. New solutions are added daily.

Also available in Knowledge Base are service FAQs, hot tips, preventive antivirus advice, and regional contact information for support and sales.

http://esupport.trendmicro.com/

And, in case if you cannot find an answer to a particular question, the Knowledge Base includes an additional service that lets you submit your question through email.

TrendWatch

Comprehensive security information is available for free on the TrendWatch Web site:

http://us.trendmicro.com/us/trendwatch/

Visit TrendWatch to stay aware of threat activity, read security advisories and related news, and find free tools and other resources.

Submission Wizard

You can send your viruses, infected files, Trojans, suspected worms, spyware, and other suspicious files to Trend Micro for evaluation. To do so, visit the Trend Micro Submission Wizard:

http://subwiz.trendmicro.com/SubWiz

If you prefer to communicate by email, send a query to the following address:

virusresponse@trendmicro.com

In the United States, you can also call the following toll-free telephone number:

(877) TRENDAV, or 877-873-6328

Free Scans with HouseCall

To quickly scan and clean your computer of viruses and other malware, use HouseCallTM. Download it for free from:

http://housecall.trendmicro.com/

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